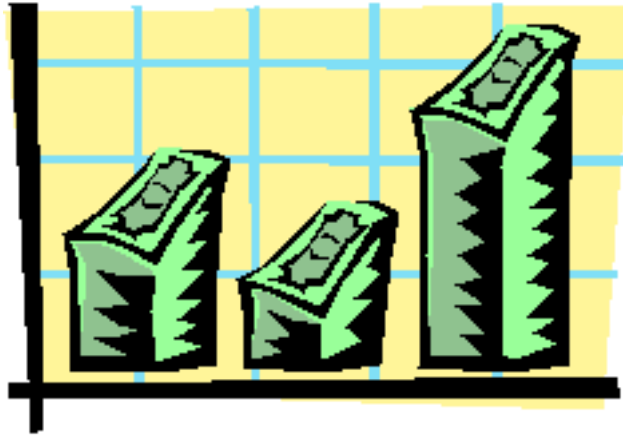


How To Get Free Quality Advertising For Life ... and Make More Money From Your Existing Products....



With A Little Known Solo Ad Site

.....It's DEFINITELY Not What You Think!

Free Introductory Version

by Tinu Abayomi-Paul

Author of **[Blog About This](#)**, **[Marketing Success with RSS](#)**
and **[The Google Blog Connection](#)**

Read the blog - **www.freetraffictip.com**

Subscribe to the feed - **feeds.feedburner.com/FreeTrafficTips**

Get the Free Newsletter - **0-cost-traffic@aweber.com**

Also recommended by the author:

The Free **[War Report](#)** and **[Host4Profit](#)**

*This special version is brought to you by my friend **Robert Evans** of [Market for Profit](#)*

Table of Contents

[Table of Contents](#)

[Legal Information and Disclaimer](#)

[Introduction](#)

[You Can Benefit from My Accidental Discovery](#)

[Three Very Simple Ways To Earn Free Solo Ads](#)

[Possible Issues You Could Face and How to Overcome Them](#)

[What if they don't sign up through my link?](#)

[Appendix- Additional Resources](#)

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More information for how to get the Solo Ad links in this book changed to your own are included in the book.

Introduction

What's wrong with **posting to a safelist**? Nothing, as long as you're a **Pro member**, or **giving away something free**. It's absolutely **Excellent for lead capture**- many people disagree with me, but I don't think that particular avenue is exhausted yet, *if you know what you're doing*.

True, your ad can get buried fast, but **if you have a good ad subject line, and a great product**, there are lots of people who swear by it. [One man I know](#) personally makes \$5000 a month from ten minutes of posting to them every day.

If you have no choice but to join for free, it's especially great when **you can earn extra credits** for clicking links. I love those types of safelists. But who has time to click all those links? And what if you have a big ticket item for sale?

You could **buy solo ads**. Expensive at times, but to a responsive list? **Worth it's weight in gold** – if it costs you \$200 to place a solo ad to a responsive group of 10,000, and 1% of those leads makes you a sale, you've made 100 sales. Even if your product only profits you \$10, **you've made \$1800** after the cost of the ad.

I'm all for **making money faster and smarter** if I can. And that's what this is about. You can get those results placing solo ads for FREE.

This Solo Ad Affiliate Program is the **fastest I've ever made money** online, and I've been online since 1998. I don't know how long it will take you, but for me it was two days.

- Ø *I didn't have any sub-affiliates.*
- Ø I profited from it before I ever realized it could be used this way.
- Ø It took me about **15 minutes** each day
- Ø I started totally from scratch without spending any additional money
- Ø It's **easy to promote, free to join and everyone selling anything online needs** something like this, so it won't be hard to get affiliates once you make them understand it's value. (And I'll help! :-D)

Ø It's **targeted** to new and intermediate internet marketers.

Let me be perfectly clear before we get started. *You do NOT make cash directly from the Solo Ad Affiliate program.* **What you'll get directly from Solo Ads is better than money.** But we'll get back to that in a minute.

For now, I suggest you **get it out of the way** right now, and join the program. It's **free**, it's **easy**, and it will **take about one minute**.

The reason I say do it now, is *that when you TRULY understand how valuable this is*, your mind will be working a mile a minute when you leave here. There are also **several bonuses** I will give you if you join through [Robert's special link](#).

The primary bonus you will get is access to a resource that will tell you how to send your ad to 1.8 million subscribers for free in less than 3 minutes. True, they are less effective than paid ads, but for three minutes of work, they are worth it.

All you'll need to do, is open your confirmation email from Solo Ads, click forward and send it to me at webmaster@freetrafficdirectory.com with the words "Solo Ad Subscriber" in the subject line.

When you contact me, **DO NOT USE YOUR SAFELIST EMAIL OR a THROWAWAY EMAIL** -- you will need this email to get the link to the bonuses, or if you want to have the ebook customized.

Unless you decide to subscribe to my ezine list (in order to get the second bonus, The Best of Google Tuesdays), one of the bonuses when you go to my site, I will not be sending you emails at that address for any reason other than personal contact.

Now, let's get on with it. This time tomorrow, **you'll be Very happy** that

you downloaded this free ebook. All the details are in here, and there is a reason I'm giving it away free for the next 100 people, instead of selling it right away for \$20 each.

You Can Benefit from My Accidental Discovery

When I saw this... **really saw this instead of just looking at it**, I was so excited I couldn't even think straight. I thought, *wow, do people know about this?*

The reason I was even sitting there was that **I was behind** on my projected sales for the month. I needed a cheap, fast way to get people to see my ad. I had the best response from this one place I'd signed up for in a big hurry. So I was researching whether or not to place another ad.

It seemed too good to be true when I did it – *A Solo Ad for \$2?* And **how would I know that they would read my ad?** But I needed at least 10 more sales before the new year to hit my mark – you know how it is, need that Christmas money back! So I tried it, and the response was unbelievable. Literally.

The offer on my site was great, sure, but the difference was in the advertising. I got **TRIPLE my normal response rate** for this ad. What made this difference? I couldn't figure it out.

- ⊘ My site was exactly the same as it had been the day before.
- ⊘ My email subject was exactly the same
- ⊘ My solo ad copy was exactly the same – in fact there were errors in it. I wrote it in a rush, and did everything they say NOT to do in a solo ad. (I didn't know yet!)

By rights, *I really should have gotten a LESSER response.* I was testing a new approach, and in every other instance, the results were – **my changes SUCKED** and I better go back to the old way.

Except through [Solo Ads](#).

So I went back to the site. I stared and I stared. *What is so special about this ezine, and about this site?* Couldn't figure it out. (Maybe I'm a little slow? Ha!) So I went back to my email box.

Oh look. A message from [SoloAds.com](#) – after all, I was a subscriber.

Then it hit me!

[SoloAds.com](#) can earn you free ads for being an **active** subscriber.

[SoloAds.com](#) can earn you free ads when getting it more **active** subscribers.

[SoloAds.com](#) can earn you free ads just for placing an “okay” ad.

All those free ads can make you money, because of the way SoloAds is unique. **And SoloAds can make you even MORE money when you place great ads.**

Now, once again, all this money to be made is INDIRECT. But it's money all the same, isn't it?

Three Very Simple Ways To Earn Free Solo Ads

Now here's how **I earned free advertising with these Solo Ads**- which then made me more money- and how you can too. It's so simple

that it's profound. Dan, the guy who runs this site, is a GENIUS. I'm not kidding. I don't recognize a lot of people as being brilliant, but this man is. I can't believe so few people see it, but that's okay because it's to our advantage.

This will NOT work with any other Solo Ad program that I know of- ONLY this one. It's special in several very important ways. Let's continue the story of the discovery, then **I'll tell you how I did it.**

When *I looked* at the email from Solo Ads, I was intrigued. Later when **I saw what it meant**, I was struck dumb. At the top, it says:

“You are receiving this message because you subscribed to the Solo-Ads.com Affiliate Program, your Affiliate ID is 6340. If you feel this is an error please contact The Affiliate Program Administrator at admin@solo-ads.com”

Now isn't that funny wording, I thought, “*subscribed* to the Solo-Ads.com Affiliate Program” (emphasis mine) There was more, so I kept reading.

“The following message is a paid solo mailing for Solo-Ads.com subscribers.

You are subscribed at webmaster@freetrafficdirectory.com.

To receive credit for reading this ad, be sure to click the advertiser's link and view their website.”

I scrolled down to look at the ad. It was interesting, something about coffee that I can't quite remember the details of clearly. **I do remember that I then clicked the link, it took me to someplace where I signed up for something.**

How much credit did I get, I wondered. At the end of the ad was a link to

check my statistics. I got my affiliate ID off the email, logged in, and sure enough, **I had earned some credits.** *At first I was really excited because I thought it was cash!*

At first, when I realized that what I earned were credits, or what I call **“Solo Cash”**, I was a bit put out. Then I realized that it was enough for me to earn TWO free ads by the end of the month!

But at the rate of response I was getting, two free ads in this particular ezine was worth at least \$80- \$400 to me.

Read that again and again and again. That is the key to this program. Two free ads is worth some dollar amount to you. To me, two free ads with SoloAds.com is worth \$80 - \$200, or 2 to 10 sales of my main product. To most people, it's worth at least two times the profit margin of an average sale, I would say an average of \$20 - \$30.

So, after a couple of days using Solo Ads, **I had earned free advertising** to a list where **I ALWAYS made immediate sales, and normally captured about another 10% of the people as leads.** And when had I subscribed? The day before. I hadn't done anything yet!

Wait. No, I had done something. **Since I had signed up at my primary email address and read each email, then clicked through to the site, I was earning credits.** And I'd be able to cash them in by the end of the month.

At first, this was just **a lovely surprise.** Then I went to the front of the site to order another batch of solo ads and I read about the different ways of earning a free solo ad. It said:

“You get .25 credit for each subscriber that you refer and... You get .50 credit for referring a paying advertiser.”

So I'm thinking to myself... *“a quarter of a credit. Not bad. Not great, but not bad.”*

When I logged in to check my balance? I realized that **8 subscribers would mean a free ad**. And, as we've already seen, a free ad has a cash value if your ads pull.

So I thought it through again. *“Let me get this straight. Instead of taking a month to earn a free ad, if I get my list of 2500 subscribers at my main site, to sign up for a free program, I could make....*

\$625 in advertising credits????

Well now. That's just Sick.”

For me, at my current rate of sales, that translates to several thousand dollars of profit in sales for a day's work.

But I had two problems.

- ⊘ What if, like me, **they pay absolutely NO attention** to their sign-up email, and don't recognize what an opportunity this is?
- ⊘ What happens when I **saturate** this list?

So clearly, the only way for me to continue to profit from this incredible resource was to first, find a way to help Dan's list grow with Quality subscribers, and second, make sure that those who join **understand what a value this list is**, and how **easy it is to make a profit** from sending good, tested ads to this list.

And there's where you and this ebook come in.

There are three primary ways to get credits from SoloAds.com, three ways to get credits that can translate to cash for you **if you advertise to the list correctly.**

The first way to free advertising? Earn credits for reading your Solo Ad emails.

To do this:

Visit: <http://wetrack.it/soloads/af.cgi?9121> or any of the SoloAd.com links through this ebook.

Subscribe to Solo-Ads.com Ezine

Read your email and click the link – it's never more than three a day.

Cash in those credits and send a tested ad.

As a bonus, THAT AD, if it is a good one, can make you money – the response rate from this list is so great, **I can't see how a good ad for a good product would not result in sales.**

Any ad that normally works, in my experience, works better here.

The barrier of getting the person to open the email your ad is in is removed. *They will at least skim their emails for the credit.*

The barrier of a person growing disinterested when they see a long link is removed (in case you want to promote an affiliate product), because *the link is automatically encrypted.*

Additionally, **the barrier of getting them to visit your site is eliminated** as well. There's no guarantee that all people will read their email and visit your link. But there is a MUCH higher chance that they will, because they have an incentive to go there. Once they are there, it's

up to you to keep them. But if your offer is strong enough and targeted to this group, you're halfway home.

The difference will be in what happens when they finally get to your site. That part is really up to you. But I can help... we'll have more on that later.

The second way to free advertising? Earn faster credits for referring subscribers.

To do this:

Visit: <http://wetrack.it/soloads/af.cgi?9121> or any of the SoloAd.com links through this ebook.

Subscribe to Solo-Ads.com Ezine. (So you can get your credits!)

Refer.

Tell *as many people as you can* about it and make sure they understand the value of this, as I've explained it to you, but using your own link.

I'd say give them my ebook but that will give them MY link. (We can overcome that though – I'll explain that shortly.) So bribe them with a *Valuable Freebie* if you must.

Bonus: There's a monthly referral contest that can earn you even more ads. Last month the winner had 33 referrals. You can beat that, can't you?

Again, **use your credits to advertise with your best, tested ad.** Cash in those credits and send the ad. If that ad has made you money before, it will probably make you even more money here – the response rate from this list has been so great for me, I can't see how a good ad for a good product would not result in sales.

The third way to free advertising? Earn credits even faster for

referring advertisers.

Visit: <http://wetrack.it/soloads/af.cgi?9121> or any of the SoloAd.com links through this ebook.

Subscribe to Solo-Ads.com Ezine. (So you can collect your credits!)

Refer advertisers. Tell people how cheap it is to advertise through Solo-Ads.com Ezine and what a great response rate there is – give them my testimonial if you like.

Cash in those credits and send a tested ad.

Again, THAT AD can make you money

Possible Issues You Could Face and How to Overcome Them

I know what you're thinking. Two things. The first one...

What if my ad doesn't make any sales?

That is definitely *a risk you're taking*, and is part of the reason why I say, only use a Tested Ad. But I'm going to point you to some free downloads that will help you get the most out of your ad in the Appendix.

And for those who opt to customize their ebooks, I'll even show you the exact methods and types of ads I used to get the results I'm *still* getting.

Secondly...

What if they don't sign up through my link?

Another *real risk* you're taking.

But if you have a list of more than 1000 subscribers, and you've given them valuable information, as well as built solid relationships with them, there is absolutely no reason why they will not sign up through your link *IF you've made the value clear to them.*

Getting a customized copy of this ebook will **solve these two problems** for you.

First, all the *Solo Ad links in the book will be customized* to go to your link, as well as the *recommended page*. Second, you won't have to go through the trouble of putting **the value of Solo-Ads** in your own words.

So here is **my advice** to you.

[Sign up free](#). Test it for yourself. You'll see that it works.

Click the next link and I'll [brand this ebook](#) for you for \$5, so you can **get more subscribers, faster**. With the branding, I'll reveal to you my **Solo-Ads system** that gets me more leads and sales, a system you can implement at your own site – and it won't cost you anything – just a few quick changes to your pages.

You can pay by online check or by credit card. The thank you page will tell you how to get your information to me.

You'll get your ebook within 24 hours.

But do it as soon as you can. ***I've sent the link to this ebook to 100,000 other people and only the first 100 copies of this ebook will sell for \$5.*** After that, the price will go up to \$20 – don't say

I didn't warn you!

Good Luck to you!

Tinu Abayomi-Paul

www.freetraffictip.com

Appendix- Additional Resources

Here are the resources I talked about earlier, that you'll need to make better ads.

1. Go to: <http://www.ebookdirectory.com/>

Scroll down the page and download the free ebook "5000 Words & Phrases That Sell Like CRAZY!"

2. [Click Here](#) to download **email marketing strategies revealed.pdf**

Read Chapter Five – It will tell you most of what you have to know about building a good email ad.

3. The same rules that apply to safelists often apply to Solo Ads. Read about them [here](#).
4. Writing a good solo ad is an art. To master the art, read these [6 ways](#) to creating an effective solo ads that gets results, and,
5. [How To Write Effective Solo Ads](#) That Sell.